



# Opportunity Zones: Capital View

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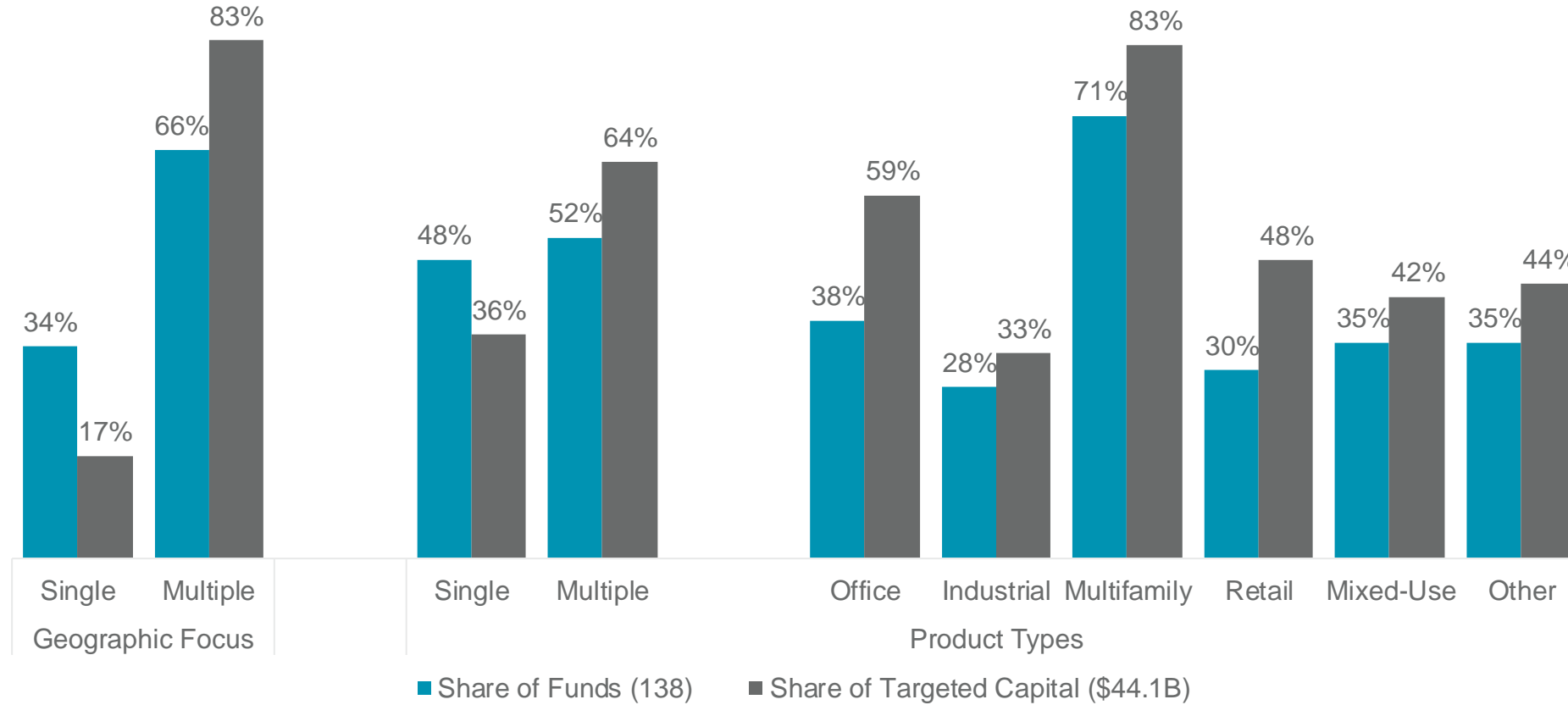
Innovation  
Branding  
Solution  
Marketing  
Analysis  
Ideas  
Success  
Management

# Significant Capital Targeted by Opportunity Zone Funds



## C&W Opportunity Zone Fund Database Distribution

Percent (%)



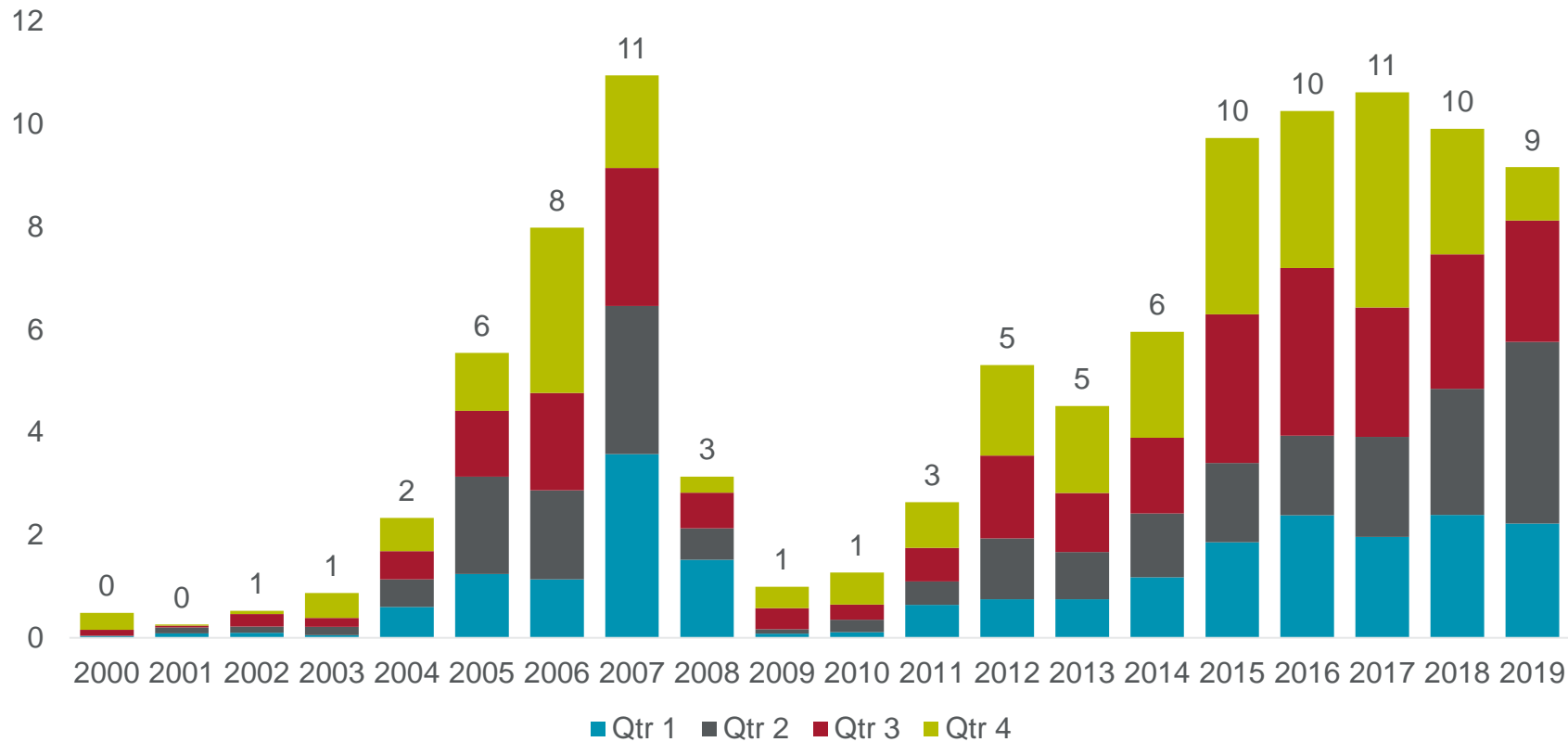
# Opportunity Zone Investment Volumes Beginning to Rise



Investment up 26% since 2017

## Opportunity Zone Investment\*

Dollars in billions



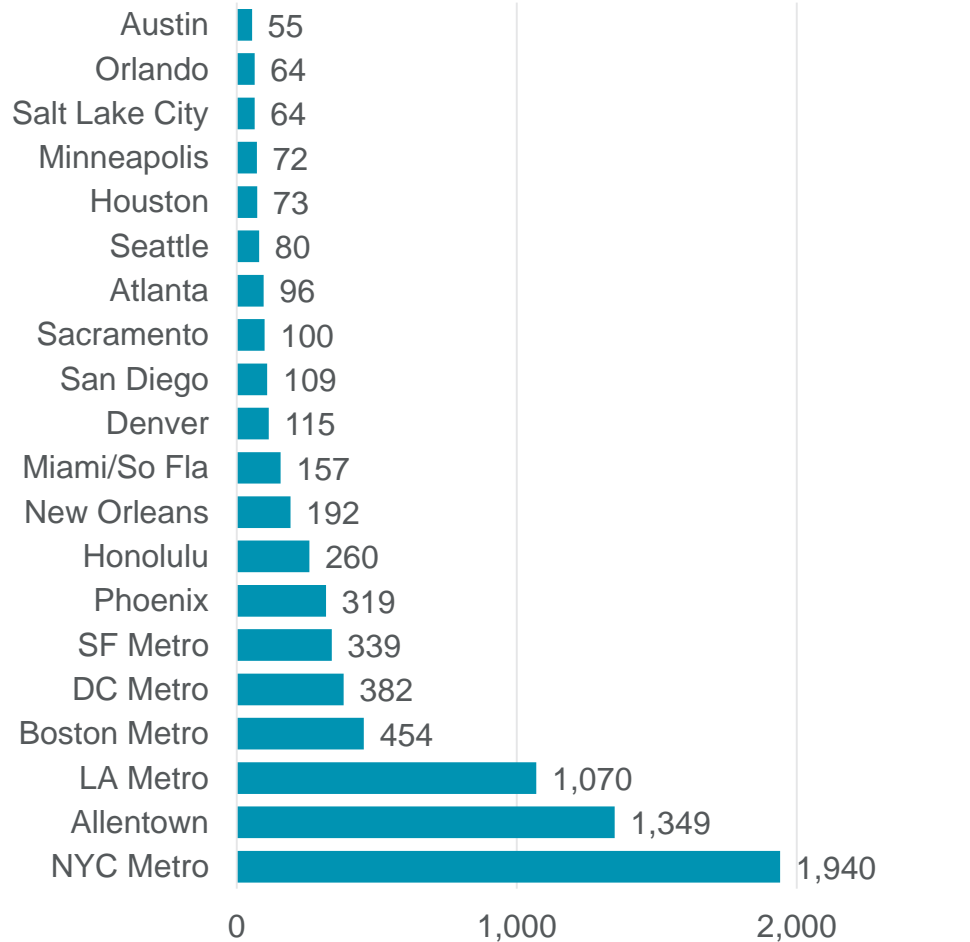
Source: RCA, Cushman & Wakefield Research

\*Includes sales of development sites and deals where the buyer intends to redevelop or renovate the acquired property

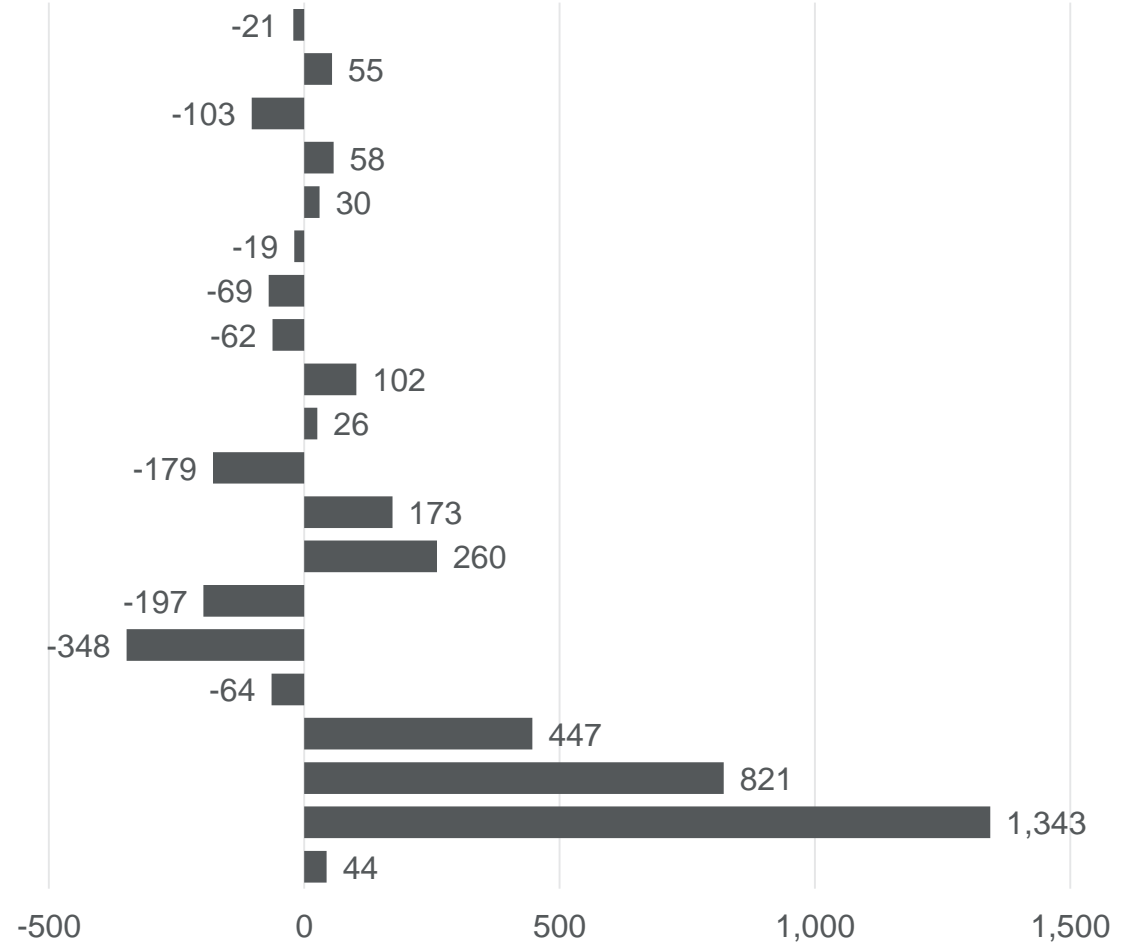
# Major Metros Lead Investment Activity



3Q19 YTD Opportunity Zone Investment\* (\$M)



Change vs. 3Q18 YTD (\$M)



Source: RCA, Cushman & Wakefield Research

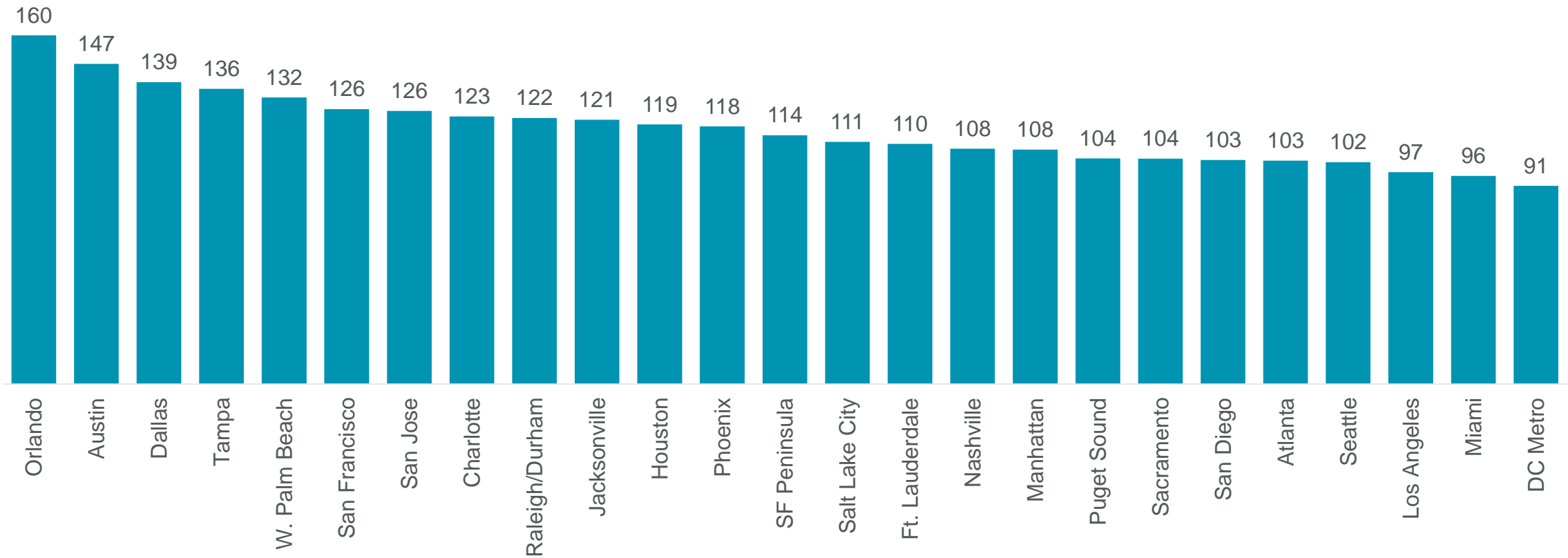
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# Economic Momentum Should Attract Capital



## Economic Momentum Index

Composite Z-score (mean = 100)



1. Markets/submarkets with positive economic momentum
  2. Mixed-use concepts that could enable an opportunity zone to turn the corner
  3. Colleges & Universities, Hospitals and Event Centers
  4. Distressed Retail Redevelopment
  5. Industrial (re)development
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