



Regular Meeting

10: 00am Wednesday December 11, 2019 | FORA Offices, 920 2nd Ave., Suite A, Marina CA 93933

Zoom: <https://zoom.us/j/299282840>

AGENDA

1. Call to Order
2. Acknowledgements, Announcements, and Correspondence
 - a. Go-Biz Community Outreach Conference Call
3. Approval of Draft Minutes (October 23, 2019) (*Attachment A*)
4. Treasurers Report
 - a. \$58,351.97 (as of 12/10/19)
5. Business Items
 - a. Discuss MBOZ Investment Forum
 - i. <https://selectcentralcoast.org/event/opportunity-zone-investment-forum/>
 - ii. Feedback, next steps – website?
 - iii. DRAFT Highlights Reel
 - b. Discuss DRAFT 2019/2020 Marketing Plan (*Attachment B*)
 - i. Focus Industries
 - ii. Strategies & Tactics
 - iii. Events
 1. Select USA Investment Summit, June 1-3, 2020 (*Attachment C*)
 2. Monterey Bay DART Symposium, June 26, 2020 (*Attachment D*)
 - c. Consider continuing Team California Membership
 - i. Overview & benefits
 - ii. Cost: \$5000/yr
 - d. Consider Upcoming Event Schedule & Future Conference Attendance
 - i. MD&M <https://mdmwest.mddionline.com/>
6. Other Items
 - a. Personnel Changes
 - i. City of Marina: Mathew Mogensen, mmogensen@cityofmarina.org
 - ii. PG&E: Lawrence Acosta, LHA3@pge.com
 - iii. FORA: Harry Tregenza, Harry@fora.org