



Regular Meeting

1: 00pm-2:30pm Wednesday, November 17, 2021 | Online

<https://us02web.zoom.us/j/89384515336>

MINUTES

Attendees: Josh Metz, Kate Roberts, Richard Vaughn, Trevin Barber, Danna Stroud, and Dan Ripke.

Call to Order – 1:01pm. *No quorum. Proceeded as Meeting of the Whole. No actions taken.*

1. Acknowledgements, Announcements, and Correspondence – Round Table

- Recent events: DART Symposium, State of Region and Economic Summit. Events highlighted what is going on in the area.
- Trevin Barber requests group feedback on updates to the Seaside webpage. 700 acre parcel on east side of the city currently in early planning phase; identifying what should be built. Third plan “Vista Plan” has most people excited. It is a traditional European design with 5 blocks rather than the traditional American 4 block. Final presentation will be made to the Board in first quarter of 2022. Metz asks when this project began; Barber states project began 6 months ago. Basic engineering and surveying have been done and early planning has begun.
- Richard Vaughn states the Department Set Aside (DSA) programs were approved at the November 16, 2021 Board meeting. DSA Programs include, Art Council, Visitor Bureau, Film Commission Convention and Visitor Center and Monterey County Business Council. Vaughn states additional funding is still being discussed with executive leaders for ARPA funding and BBB grants are being looked into as well. Vaughn states they are looking into grant funding from Go Biz that is available for startups.
- Danna Stroud thinks the funding mentioned is coming from the Office of Small Business Advocate which has a few programs supplying funding for small businesses. Danna said she will contact an OSBA representative for more answers. Vaughn clarifies the funding being pursued is from the California Microbusiness Covid 19 Grant which has been made available to counties. Roberts questions how this micro funding can be pursued? Vaughn states they are still in the application process but once approved more project planning will take place.
- Roberts encourages group to have more discussions regarding different funding sources being pursued. Metz discusses adding a standing item to the agenda to discuss funding opportunities. Metz states with Kate Roberts retiring at the end of the year there will need to be a new president for CCMT and the group needs to continue pursuing the addition of new board members.
- Roberts suggests the group consider adding San Luis Obispo, Santa Barbara, and Ventura Counties as members of CCMT. California STEP ICEP up to \$5,000 funding available to those looking to expand their business internationally. Available for business entity logged with Secretary of State, NGO’s do not qualify. CAL OSBA has IHUB application deadline extended to December 16 and the Microbusiness relief program is November 30. Group discusses potentially putting together some

type of newsletter to discuss different funding availabilities to distribute to the group. Roberts reminds the group CERF map comments are due by November 19.

2. Approval of Draft Minutes (October 27, 2021)

Item not discussed.

3. Treasurers Report

Item not discussed.

4. Business Items – *Items not discussed*

a. Funding Opportunities:

- i. Build Back Better Grant - EDA grant opportunity
- ii. Community Economic Resiliency Fund (CERF) Program

b. Upcoming Events:

- i. Dart Symposium
- ii. MBEP State of the Region
- iii. California Economic Summit

c. Succession Planning – Board Officers

5. Date of Next Meeting – December 22, 2021

6. Adjournment – 2:08 pm