



## Regular Meeting

1: 00pm-2:30pm Wednesday, May 18, 2022 | Online

<https://us02web.zoom.us/j/87594650131>

### MINUTES

**Attendees:** Josh Metz, Michael Gomez, Matt Mogensen, Jessica Gilden, Brian Coleman, Richard Vaughn, Danna Stroud, Dan Ripke, and Jen Simon.

**1. Call to Order – 1:03 pm**

**2. Acknowledgements, Announcements, and Correspondence – Round Table**

Richard Vaughn updates the County recently began the business retention program with the first event this month. Tourism and Hospitality Program being rolled out by the Monterey Business County Bureau. Economic Opportunity Committee kicked off last Thursday and will be tasked with identifying economic development opportunities going forward. Josh Metz was in attendance of the first committee meeting to discuss potential projects for the group to investigate. Applications to be part of the committee will be made available soon. Salinas is looking into the operating budget with a focus in community development. Metz updates a local light manufacturer is looking to expand into other areas. Metz also reports on Siemens, a local manufacturer of electric charging for the advanced mobility space and asked if incentives are available and what can we do to help? Stroud stated there are State level incentives available. Question was raised on UCMBEST property. Metz responded discussions were made with the new Chancellor, a feasibility study completed, but movement through the years on this property is like molasses. Stroud suggested it's time to circle back with UCSC and encourage movement, recognize other partners. Metz is recruiting for some support to assist with entrepreneurial services provided through Regional Government Services.

<https://www.governmentjobs.com/careers/rgs/clientrecruit/jobs/3540673/rgs-advisor-senior-advisor-for-economic-development?pagetype=jobOpportunitiesJobs>

- a. Go-Biz, Monterey County – Brian updates the SFP will be put out next week, tentatively scheduled for the 25<sup>th</sup> with an application period of 2 months. Partnering agency for Office of Planning and Research will be hosting a series of networking sessions to align with the workshops scheduled for the different regions. Josh Metz questions if MBEP, REACH Central Coast and Ventura are joining together to submit a proposal for \$5M in planning grant dollars. Danna Stroud updates all attendees will be at the Uplift Central Coast meeting on Friday. Governor budget has been re-released for approval. Some key programs of interest are Cal Competes with an estimated \$180M for spending over the next five years, Cal Competes Grant Program is also being proposed \$120M with one year extension. \$45M will be put towards Visit California \$75M for small business drought relief, \$250M for clean energy financing. IHUB will be extended an additional \$750M dollars over the next three years. New tool available on ( Go-Biz WEBSITE:

<https://properties.zoomprospector.com/california/community/Monterey-County-CA-/06053?Jobseq>) to explore data and analytics of existing businesses in specific communities to assist potential new business owners with whether they should invest in the area or not.

**3. Approval of Draft Minutes (April 20, 2022)**

Motion made by Matt Mogensen and seconded by Michael Gomez to approve minutes on April 20, 2022; All ayes.

**4. Treasurers Report**

- b. \$46,939.81 (as of 05/16/22) – Main expenses are through Regional Government Services with minor expenses for software.

**5. Business Items –**

- a. CERF Status and Planning –  
*See agenda item 2a for discussion notes.*
- b. Marketing Update
  - i. Newsletter –  
After more than a year of preparation the first CCMT newsletter was distributed yesterday morning to 667 recipients.
  - ii. Target Industries –  
Next month's focus will be on Seaside projects including hospitality businesses, economic development opportunities, followed by a focus on the City of Marina.
  - iii. Video Production Concept –  
Video sequence production to highlight different economic sectors. Vaughn confirms Paul Farmer would serve as a great point of contact to discuss potential small businesses or programs for inclusion.
- c. Other Items
  - i. June Meeting Agenda –  
Draft of video concept, newsletter, social media status, and 3CE outreach.

**6. Adjournment – 1:56 pm**