



Regular Meeting

1: 00pm-2:30pm Wednesday, July 20, 2022 | Online

<https://us02web.zoom.us/j/87594650131>

MINUTES

Attendees: Josh Metz, Michael Gomez, Richard Vaughn, Brian Coleman, Danna Stroud, Jen Simon and Tahra Goraya.

1. Call to Order – 1:06 pm

2. Acknowledgements, Announcements, and Correspondence – Round Table

Tahra Goreya announces MBEP Annual State of the Region Conference will be held at Cal State Monterey Bay University Center on October 14.

- a. Go-Biz – Brian Coleman updates CERF application deadline for the planning base RFP is on July 25. The leadership agencies, Bo-Biz, Labor Workforce Development Agency and Office of Planning and Research will evaluate applications and select grantees sometime in early October. Coleman announces Go-Biz will be hosting a webinar on July 21 from 11:00 am – 11:45 am for Place Base Districts gathering to introduce attendees to Go-Biz support programs and acquire feedback as to how they can improve. Danna Stroud updates Cal-Competes program was reauthorized in the budget and is up and running.
- b. Monterey County – Richard Vaughn updates the Economic Development Committee meeting will be held on July 27 from 10:30 am- 11:30 am. EDC currently has 12 vacant seats; Vaughn asks group to send interested parties to him for consideration.

3. Approval of Draft Minutes (June 15, 2022)

Motion made by Michael Gomez and seconded by Richard Vaughn to approve minutes on June 15, 2022; All ayes.

4. Treasurers Report

- c. \$49,279.72 (as of 07/15/22) – \$10,000.00 in outstanding invoices. Expenses are consistent with recent projections and can support business moving forward.

5. Business Items –

- a. CERF Status and Planning –
Tahra Goraya states CERF is in the final stretch. Letters of Support and Partnership Letters are still

being collected. The Webinar held on July 19 had roughly 150 attendees. Presentation from the July 19 webinar can be found using the following link:

https://us02st1.zoom.us/web_client/5ccnbv4/html/externalLinkPage.html?ref=https://mcusercontent.com/1c5b4097ed1b5b3d8a70296dd/files/a347a772-582a-2d46-e8da-94c8afa54990/July_19_CERF_Webinar_Slides.pdf

i. Partnership Letter –

Metz states the partnership letter puts CCMT on the map as an engaged entity. Motion made by Richard Vaughn and seconded by Michael Gomez to send the partnership letter.

Ayes – Vaughn, Gomez

Abstain - Goraya

b. Marketing Update

i. Newsletter –

Jen Simon updates the newsletter was distributed yesterday and 135 emails have already been opened. Interest shown in website links and target industries.

c. Other Items

i. DART-Joby-CSUMB Irvine Grant –

Metz updates the grant has been funded and the startup process has begun. Three key parts to grant: 1) Expansion to capacity of DART administration and workforce; 2) Industry demand for drone piloting skills and other expertise as well as a multi-institutional training center development; 3) Partnership with Joby for a pilot training workforce program for up to 24 apprentice seats. Metz states DART has been organizing themselves around the fall symposium which has been pushed back to November 30 through December 1.

ii. August Meeting Agenda –

DART-Joby Grant update and standing item on CERF.

6. Adjournment – 1:58 pm