



Regular Meeting

1: 00pm-2:30pm Wednesday, September 22, 2021 | Online

<https://us02web.zoom.us/j/89384515336>

MINUTES

Attendees: Josh Metz, Kate Roberts, Matt Mogensen, Andy Myrick, Richard Vaughn, Trevin Barber, Melanie McNulty

1. Call to Order – 1:01pm

2. Acknowledgements, Announcements, and Correspondence – Round Table

New member Richard Vaughn joins the group filling in the open seat for County of Monterey. Roberts highlights the big events coming up, DART Symposium, MBEP State of the Region, and the California Economic Summit. MBEP is working with other agencies to submit an application for the Build Back Better (BBB) Grant. Metz questions if there has been progress on finding someone to fill Roberts' position post retirement. Roberts said replacement should be brought on board sometime in October. Myrick is expecting a presentation to review the economic and construction plans for the broadband network in Salinas within the week. Myrick states the AARP funding has moved to affordable housing but the funding is not staying in one place for very long. Mogensen states they are continuing discussions on broadband. Joby is hosting a job fair on September 28 alongside the Workforce Development Board. Barber states the County of Monterey is potentially joining a cannabis enforcement JPA. City of Seaside will start requiring licensees and API in to their metric system and that information will then be fed into the data system managed by the JPA. This will note sales value and flag for potential audits. Metz questions the City Manager transition at Seaside. Barber states they are still waiting on RFPs for a head hunter. Barber states Seaside is working on an impact analysis with Urban3 for the Campus Town project. Vaughn states he is working with two County Supervisors to revamp the Economic Opportunity Committee. Metz points out to the group that RGS may be available in the future to provide additional services to CCMT.

3. Approval of Draft Minutes (August 18, 2021)

Motion is made by Kate Roberts and seconded by Matt Mogensen to approve Minutes of the August 18, 2021 Regular Board Meeting. All ayes, with Melanie McNulty absent.

4. Treasurers Report

\$64,836.79 was the account balance as of September 20, 2021. Still waiting on an invoice for dues owed to DART Symposium. Roberts brings up the possibility of increasing the membership dues as well as encouraging neighboring cities or agencies to join the group.

5. Business Items

a. External Partners Update:

- i. Go-Biz Conversation – Foreign Direct Representative, Maria Onorata had conversations with

Bud Colligan to put CCMT on her radar. Israeli groups discussed at the August meeting are still in the works. Metz encourages remaining engaged with Onorata. Metz states conversations with domestic group representatives (Derek Kirk, Poonum Patel) went well and they were interested in listening in on a CCMT meeting. Roberts states she and Kaina Parer had similar discussions. Metz will invite Go-Biz representatives to the October CCMT meeting.

Director McNulty joins the meeting at 1:50 p.m.

b. Review Marketing Materials:

Metz provides the group with updated marketing materials. Group was pleased with the progress. Roberts encourages group to continue proofreading the material to ensure it is ready for the upcoming events.

- i. Printing Estimate – Roberts recommends that rather than having brochures to hand out, that the group have a QR code ready for attendees to scan and it will take them directly to the CCMT page. Group agrees.

c. Upcoming Events:

- i. DART Symposium – Metz shares the symposium is still set to go. This will be a three-day event, Lineup includes: Admiral Ron Doe, presentation regarding the Innovation Ecosystem from DOD, Bonnie Seeme, Teresa Maldonado VP of Innovation, Glenda Humiston, and Private Equity Investors. Mornings will be held virtually; afternoon sessions will be held at SLAMMR facility. Roberts questions how the virtual only attendees will be able to access the CCMT Marketing Materials; Metz states he will look into getting links set up for virtual access.

- ii. MBEP State of the Region – Roberts encourages group to register.

- iii. California Economic Summit – Roberts encourages group to register.

- b. Build Back Better – One of six different grants to provide relief funding. Workforce partners will be getting involved. Roberts encourages group to highlight a desirable topic. Roberts reached out to counterparts in San Luis Obispo and Ventura, they will be putting together a grant for aeronautics. Roberts states the application is due at the end of the month. Roberts encourages other members to get involved. Myrick states that if BBB grant is designed around aeronautics, they have a current infrastructure project underway that could fit this grant. They have predicted about eight million dollars in work. Roberts questions Myrick if the Hoover Academy is still around, as it would be a great fit for the BBB grant. Myrick confirms. Myrick stresses that each group needs to pursue their own projects. Applications turned in by multiple agencies with the same projects will be denied. Roberts states she will look into that.

6. Date of Next Meeting – October 27, 2021

7. Adjournment – 2:30pm