



Regular Meeting

1: 00pm-2:30pm Wednesday, December 22, 2021 | Online

<https://us02web.zoom.us/j/89384515336>

MINUTES

Attendees: Josh Metz, Kate Roberts, Richard Vaughn, Melanie McNulty, Trevin Barber, Danna Stroud, Dan Ripke and Andy Myrick.

1. Call to Order – 1:02 pm

2. Acknowledgements, Announcements, and Correspondence – Round Table

Kate Roberts retiring next week. Roberts states BBB grant application was denied. Andy Myrick said Salinas Council voted to enter a licensing agreement with a company called Underline to install a new open access broadband network. Construction will begin sometime in the next couple of quarters with an estimated completion time of 15 months. Richard Vaughn states County Council approved a Small Minority Owned Business Program using APRA funding as well as funding for hospitality and tourism businesses. Funding amount is still being determined but initial budget numbers were estimated at \$4M per program. Trevin Barber shares the Seaside Hotel plans have been submitted as well as additional condos on the golf course. Campus Town planning should be wrapped up in the next few months and then construction can begin. Main Gate is still under litigation but hoping it resolves soon. Barber states the city is looking into multiple water replenishment projects.

- a. Go-Biz, Monterey County - Go-Biz Business Incentive Guide located on the website has been updated. Metz and Stroud have had discussions concerning advanced air mobility with Deloitte. Delegation of Israeli Defense is looking to coordinate a Central Coast Tour in early 2022.
- b. Community Economic Resiliency Fund (CERF) Program - Danna Stroud states Go-Biz is looking to hire Regional Specialists to assist with the Community Economic Resiliency Fund (CERF) Program. Public Comment period on the guidelines of the CERF Program will be open until January 28, 2021. Go-Biz will be hosting a Webinar on January 6 from 2-4 pm to discuss CERF. The Economic Development Association (EDA) is asking for letters of interest to be submitted by January 5.

3. Approval of Draft Minutes (October 27, 2021 & November 17, 2021)

Motion made by Richard Vaughn and seconded by Kate Roberts to approve minutes on October 27, 2021 and November 17, 2021. All ayes, Andy Myrick abstained.

4. Treasurers Report

- c. \$55,613.79 (as of 12/15/21)

- d. \$20k inbound from PG&E (FY 20/21 & FY 21/22 membership) – Metz states he will come back to the January meeting with an update regarding the status of membership dues.

5. Business Items –

- a. Board Elections
 - i. President – With Kate Roberts retiring, there will need to be a new President. Metz discusses roles of president and asks for nominations. Andy Myrick nominates Richard Vaughn.
 - ii. Vice President – Kate Roberts suggests continuing as is without a Vice President may not be necessary with how small this group is.
 - iii. Treasurer – Andy Myrick will continue to serve as treasurer.

Motion made by Kate Roberts and seconded by Andy Myrick to approve Richard Vaughn becoming CCMT President beginning 2022. All ayes.

- b. New Members:
 - i. CSUMB – discussions still underway; update may be available in January.
 - ii. UCSC – Andrea hopes to have more to discuss regarding CCMT membership at the January meeting.
 - iii. Other – Discussions with Ventura underway. Roberts asks the group to spread the word of CCMT at the upcoming City Managers Meeting.
- c. 2022 Marketing Plan
 - i. Website Status <https://SelectCentralCoast.org> *(item tabled until the January meeting)*
- d. Bylaws Review
 - i. https://www.dropbox.com/s/777943t6k0ozf5a/CCMT-BY-LAWS_022217.pdf?dl=0
Roberts asks Metz to review the 2017 Bylaws and unless there is an urgent need to edit any sections, the Board should revisit this mid-2022.
- e. October RGS Invoice (Attachment C) – Roberts states the RGS invoice was larger than normal due to BBB Grant assistance from Josh Metz. Metz states RGS October invoice is still within the monthly NTE amount. Myrick states that significant expenditures outside of the original scope of work should be brought the Board.

Motion made by Kate Roberts and seconded by Andy Myrick to approve RGS October invoice. All ayes.

- f. Office Address / Rent – Office space is held by private company associated with DART group and they are increasing rent to \$250.00 per month.

Motion made by Kate Roberts and seconded by Andy Myrick to approve the lease agreement increase. All ayes.

- g. January Meeting Agenda – Website status.

6. Other Items – None.

7. Adjournment – 2:34 pm