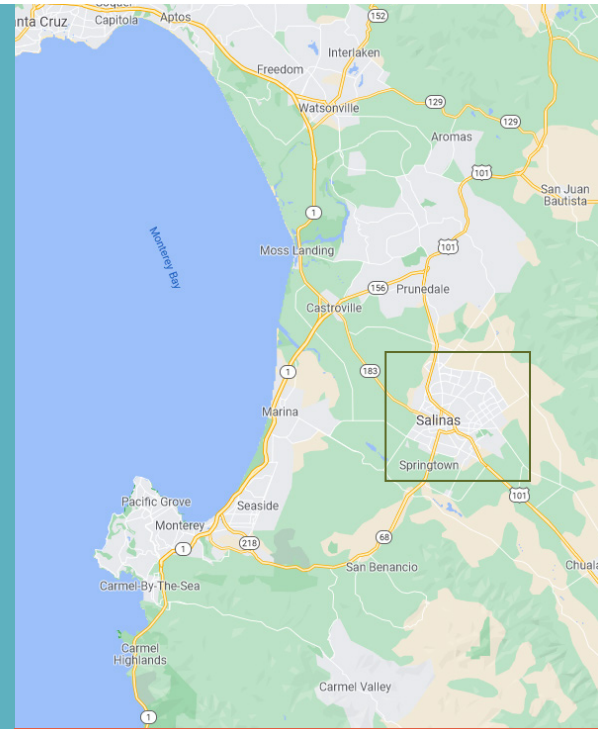
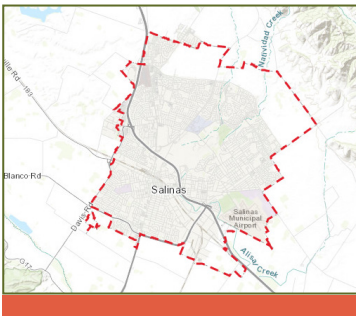


# MONTEREY BAY CENTRAL COAST

California's beautiful Central Coast is home to thriving communities, dynamic industries, motivated entrepreneurs, skilled workforce, and a rich history of higher education. Our team helps connect you with local site opportunities for your business. We offer efficient one-stop contact for site location searches, and can connect you with the right local resources to make a successful transition or expansion. Consider finding a home for your business on the beautiful Central Coast.



## City of Salinas



Located in beautiful Monterey County on California's Central Coast, the **City of Salinas** is a young, vibrant, and diverse community of over 157,000 residents. Located in one of the

world's premier agricultural areas and just one hour from Silicon Valley, the City of Salinas is poised for long-term economic growth.

The Economic Development Division is dedicated to identifying and removing barriers to prosperity, while seeking new opportunities for private investment in the City.

The Salinas Valley is one the world's premier agricultural regions, with an estimated economic impact of over \$11 billion per year. Monterey County has ten crops with an annual farm gate value of over

\$100 million, with 25 crops having a farm gate value of at least \$10 million. The City of Salinas serves as the processing center for regional produce.

In addition to being an agricultural hub, the City of Salinas is also home to a number of businesses and initiatives in the Agricultural Technology (AgTech) industry. The City of Salinas also has five Census Tracts designated as Opportunity Zones.

### CONTACT INFORMATION

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### Economic Development Webpage

<https://www.cityofsalinas.org/our-city-services/city-manager/economic-development>



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